LOUIS-DAVID PAUL-HUS

Software Engineer | Mobile & Full-Stack Development

Montréal, QC | 438-929-0170
louisdavidpaulhus@gmail.com
louisdavidpaulhus.com

PROFESSIONAL SUMMARY

Software engineer, tech lead, and entrepreneur with 5+ years of experience building and shipping 15+ consumer and B2B products. Founded and grew GlowUp to 2M users and approximately $1M in lifetime revenue, combining hands-on engineering with product direction, marketing, finance, and business operations. Lead mobile and web development from planning through launch, aligning technical decisions with customer needs and commercial goals. Bring additional experience in e-commerce, alongside extensive experimentation with AI workflows and custom AI tools for day-to-day work.

PROFESSIONAL EXPERIENCE

GlowUp | Founder & Software Engineer | 2024-2025

- Built and grew an AI beauty and skincare iOS app to **2M users**, approximately **$1M in lifetime revenue**, and a peak of **$150K/month** in revenue within 15 months.
- Owned product direction, marketing, and day-to-day business operations alongside hands-on software development.
- Managed finances and operating costs while maintaining AI infrastructure and delivering App Store releases through rapid growth.

Viral Tech Inc. | Founder & Lead Engineer | 2024-Present

- Run product development, marketing, finance, and business operations across consumer apps and client projects, balancing product priorities with commercial goals.
- Translate business needs into mobile and web products, owning planning, development, launch, and ongoing improvements for logistics, e-commerce, and service brands.
- Experiment extensively with AI workflows and build custom AI tools to support day-to-day work.

Contract | Software Engineer | 2023-2026

- **EVO (2026) | Tech Lead:** Lead technical planning and frontend and backend development for a UGC software agency, building iOS apps with Swift, web applications with Next.js, and backend services with Ruby on Rails.
- **Art of Mondays (2025-2026) | Tech Lead:** Built and shipped a sports community app for iOS, Android, and web; implemented authentication, Firebase data models, APIs, and Stripe/Superwall subscriptions and payments.
- **Timeleft (2023-2024):** Built and launched the first cross-platform mobile app with the founding team; developed Firebase, Google Cloud, and Node.js backend services and integrated Stripe and RevenueCat.

E-COMMERCE VENTURES

- **Montreal Plugs | Founder | 2019-2024:** Built an online sneaker and clothing resale business, generating **$500K in total sales**; opened two physical stores over two summer seasons.
- **Hurtliche | Minority Owner | 2024-Present:** Support business strategy and finance for a streetwear clothing brand.

TECHNICAL SKILLS

Mobile: Swift, SwiftUI, Flutter, Dart, React Native, FlutterFlow | **Web:** Next.js, React, TypeScript
Backend & cloud: Ruby on Rails, Node.js, Firebase Auth, Firestore, Cloud Functions, Google Cloud, REST APIs
AI & payments: OpenAI API, Claude API, Stripe, RevenueCat, Superwall

EDUCATION & LANGUAGES

École de technologie supérieure (ÉTS) | Software Engineering studies; 1.5 years completed
Cégep Édouard-Montpetit | DEC in Natural Sciences
Languages: French (native), English (fluent)